



José Ochoa, PhD

Author & Rights Holder | Philologist | Transmedia Strategist

Bridging classical rigor with digital horizons

My trajectory as a philologist has been forged in the contrast between tradition and the avant-garde: from the scientific rigor of the *CSIC* (Madrid) to the cutting edge of computational linguistics at the *Scuola Normale Superiore di Pisa*.

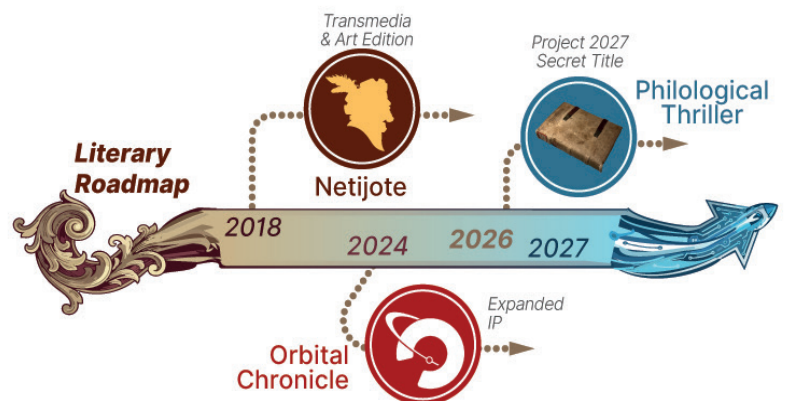
This dual nature allows me to navigate between the silence of ancient archives and the noise of digital horizons.

I explore the human condition facing the technological abyss, using the word not just as an instrument of beauty, but as a strategic tool for Justice and Leadership.

I come to #SalTo26 to establish strategic partnerships with publishers and agents who value narratives with depth and international resonance. I offer a portfolio where philological depth meets high-end creative production, aiming to reach discerning audiences across new markets and formats.

Deciphering the past to navigate the future

- **HUMANISM:** *Netijote* – A transmedia defense of human dignity in the digital age.
- **STRATEGY:** *Orbital Chronicle* – Speculative fiction as a tool for strategic foresight.
- **SUSPENSE:** [*The Grammar of Ambition*] – A philological thriller exploring the dark side of power.



Academic & Research Background



UCM (PhD in Philology)
CSIC (Research Fellow - PFPi)
SNS di Pisa (Visiting Researcher)

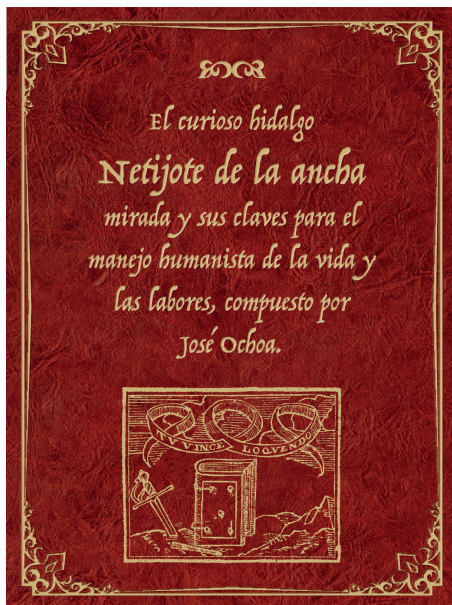
My Writing Journey

Born in 2018 as part of a corporate learning project, *Netijote* evolved into a book that challenges leaders to think and act with a humanist mindset.

Within that context of corporate strategy, the speculative design model "Future Life" was created in 2022, giving rise to the publication of the short story collection *Crónica Orbital* two years later.

I am currently writing a noir novel set in a philological milieu, to be available in 2027.





Netijote



The Knight of the Illustrious Countenance in the Age of Algorithmic Dehumanization. A Transmedia Odyssey redefining the boundaries between literature and digital visuality.

The Narrative Core

Netijote is not merely a novel; it is an intellectual intervention. It follows the awakening of a Cervantine idealist in a world where humanism has been displaced by unsound business practices and data-driven logic.

It is a story of resistance, using the elevated language of the Spanish Golden Age to dissect the anxieties of our increasingly automated society. The character pursues a single goal: *to restore ethics in the workplace and ask the right questions in order to reclaim the humanism of our relationships beyond the "user profile."*

Beyond the Novel: A Compass for Leadership

Netijote offers more than fiction; it is a masterclass in Humanist Management. Through the irony and sharp humor of Golden Age Spanish prose, it provides leaders with the tools to confront technological disruption without losing the human factor.

A Transmedia Production of Unprecedented Scale

To ground this philosophical journey, the project has been captured across 100 historical locations. Each setting serves as a silent witness to the clash between ancestral heritage and the digital abyss, creating a cinematic reading experience that transcends the printed page.

The Object: A Physical Resistance

In an era of fleeting digital content, this limited edition of *Netijote* is a collector's piece for those who believe that some stories should never be dematerialized. The book itself is a statement of intent.

Genre: Humanist Fiction / Strategic Narrative /Transmedia.

Locations: 100 historic sites across 13 countries on 3 continents.

Edition: Collector's art edition, limited to 50 numbered copies, each featuring a unique content page.

Material: Book bounded in premium Fedrigoni Acquerello 240g.

Target: Readers of high-end literary fiction (Eco, Harari, Sciascia), and leaders, strategists (MBA profile).

Unique Value: A "Humanist Management" compass bridging philological rigor, and Cervantine irony.

RIGHTS & FORMATS

World Rights Available: Translation, Film/TV, and Digital.

Audiobook Rights: Open for licensing. The rhythmic and classical nature of the prose makes *Netijote* an exceptional candidate for high-end audio production.

Transmedia Assets: Visual and atmospheric content available to complement digital and audio editions.

192 pages in the art edition, laid out in a two-column format.

Ready to deliver.



Crónica Orbital

A Speculative Lab for the Design of the Future. Trigger narratives and flash fiction serving as a strategic laboratory for the visionary mind.

The Narrative Core

Orbital Chronicle is a growing collection of sci-fi micro-stories designed as “trigger narratives.” Born from innovation sessions with global organizations, these stories act as ontological experiments.

They are not just entertainment; they are immersive tools used to bypass the human difficulty of imagining long-term futures. Each story positions the reader in a future context to spark creativity, anticipation, and strategic reaction, without imposing a viewpoint or leading to any predetermined conclusion.

A World Beyond the Franchise

Following the neuroscientific and strategic principles shared by thinkers like Norman Holland, and the Red Team Defense moderators, and the “ontological experimentation” proposed by David C. Krakauer (Santa Fe Institute) this project builds an internal logic that allows for infinite expansion. It is an open work: a modular system of flash fiction that navigates the “infinitesimal gap” between the real and the possible.

From orbital colonies to future social structures, the narrative simulates scenarios that allow leaders to “rehearse” decisions in a safe, imaginative space, activating the brain’s capacity for foresight.

Far from mere escapism, these narratives serve as a **high-level cognitive environment** where leaders can simulate the “internal and external realities” of the future, activating the prefrontal cortex for complex decision-making.

Genre: Speculative Fiction / Strategic Foresight.

Format: Modular Flash Fiction / Applied Literature.

Target: Strategic thinkers, futurists, and fans of “Hard Sci-Fi” with a philosophical edge (Ted Chiang, Black Mirror).

Key Selling Points:

- **Applied Literature:** A unique bridge between sci-fi and corporate strategy.
- **Modular & Expandable:** A flexible project designed as an open system. It invites *strategic collaboration with agents and editors*, allowing for the integration of new narratives or thematic adaptations tailored to specific market needs.

80 pages in the private ed.

Ready to deliver or expand: Open collection. New stories can be integrated.

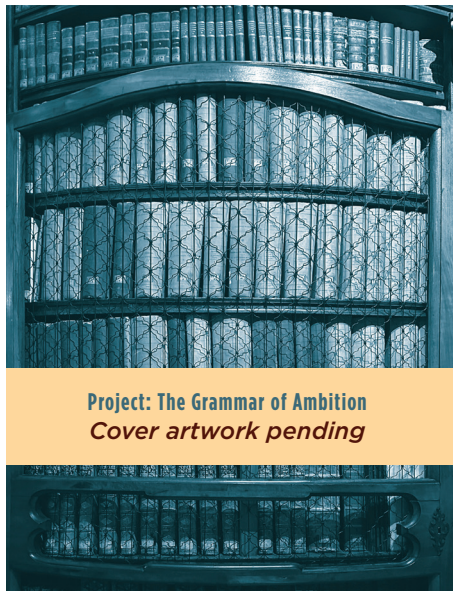
Italian Samples Available: Selected “trigger narratives” are ready for immediate review in Italian.

RIGHTS & FORMATS

World Rights Available: All languages and territories. While a private, non-commercial edition of 200 copies was released for the Spanish corporate sector (ISBN 978-84-09-67624-8), all commercial trade rights remain open and available for the global market.

Market Validation: The initial private release (professional edition) served as a successful “proof of concept” within high-level strategic environments, proving the narrative’s impact on leadership audiences.

Audio & Digital Potential: The modular, short-form nature of the work is perfectly suited for premium audiobook platforms and immersive podcasts.



Project: The Grammar of Ambition
Cover artwork pending

Genre: Philological Thriller / High-End Noir.

Setting: Madrid, Pisa, Rome, Vatican City (1980s).

Target: Readers of high-end literary fiction and “Philological Memoirs” (Irene Vallejo, A.S. Byatt, M.Yourcenar). Those who find thrill in the history of books and the preservation of classical heritage.

Key Selling Points:

- A “Learning Noir”: Each chapter is titled and framed by a concept of philological technique or classical culture. The reader masters the science of the word to unlock the next level of the mystery.
- Atmospheric & Historical: A meticulous recreation of Rome and the Vatican in the late 80s, contrasting academic elegance with the raw ambition of power.

[CODENAME: THE GRAMMAR OF AMBITION]

(Title withheld for strategic reasons.

Full disclosure at #SalTo26)

*A Philological Journey into the Fragility of Memory.
For those who believe that saving a manuscript is
the ultimate act of Justice.*

The Plot: Knowledge as an Instrument of Fear

Spain, the 1980s. A group of brilliant young scholars navigates the transition to democracy while facing a much older and darker hierarchy: the academic world. When a disruptive philological discovery surfaces, the pursuit of excellence quickly turns into a ruthless struggle for fame and prestige. The most admired professor—a figure of immense intellectual charm—reveals a predatory instinct to dominate knowledge at any cost.

A Love Letter to the Classical World in a Noir Atmosphere

The intrigue moves to Italy, following two doctoral students into the heart of Rome and the Vatican vaults. Amidst the vibrant life of the late 80s, one of them embarks on a clandestine mission: the ethical salvation of a manuscript that certain powers are desperate to suppress. This is a journey for those who believe, like the readers of Irene Vallejo, that saving a manuscript is the ultimate act of justice. In the intersection of these incompatible life purposes, a crime becomes inevitable.

A Novel of High-End Suspense

This is neither a conventional crime story with police plot nor a courtroom drama. It is a journey into the mysterious and reserved world of the Vatican, where the “weapon” is the word and the “crime” is... the manipulation of history, among others.

A Title Hidden in Plain Sight

The definitive title is itself a philological puzzle, a secret that remains locked in the Classical Tradition. Its revelation will be shared exclusively during private meetings at the Salone del Libro.

Work in progress.

Expected 2027

RIGHTS & FORMATS

World Rights Available: All languages and territories. Open for representation and pre-emption.

Audio & Digital Potential: Its “learning noir” structure—with chapters framed by classical concepts—is designed for a high-end, immersive audio experience.

Strategic Opportunity: As a work in progress, the project offers a unique opportunity for early-stage editorial partnership and co-edition planning.